

# Technique: Tracking

## Tracking Data Collection Form

Tracking is a simple observation technique in which the observer watches visitors as they move into and around a place to learn more about how it is used and circulation into and through it. When movement is an issue, tracking is useful for learning the routes people take from one location to another, to define which paths are most heavily used, or understand how people cross a street.

### TRACKING DATA COLLECTION FORM

LOCATION COOPER SQUARE

TIME BEGIN 7:30 AM TIME END 8:30 AM

OBSERVER CC

